

No Purchase Necessary. Void in Alaska and Hawaii and where prohibited. The 30-Hour Coffin Challenge Contest is open to legal residents of the 48 contiguous U.S. and D.C., who, at the time of entry are 18 years of age or older, available to compete on October 12, 2019 through October 13, 2019 if selected as a potential participant, do not have any medical condition(s) that would make residing in a coffin for 30 hours a risk to one's health or wellbeing and can fit into a 28" x 7' coffin with lid. Registration starts 9:00 a.m. EST 9/23/19 & ends 11:59 p.m. EST 9/29/19. For rules, visit [www.sixflags.com/newengland/special-events/festival/fright-fest-coffin-challenge](http://www.sixflags.com/newengland/special-events/festival/fright-fest-coffin-challenge). Sponsored by Six Flags Theme Parks Inc. All trademarks are property of respective owners.

---

## **Fright Fest 30-Hour Coffin Challenge Contest**

### **Official Rules**

**NO PURCHASE, PAYMENT OR DONATION IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING. VOID IN ALASKA, HAWAII AND WHEREVER PROHIBITED BY LAW.**

**EACH ROUND 1 FINALIST MUST BE AVAILABLE TO ATTEND THE CONTEST-RELATED EVENT ON OCTOBER 12, 2019 THROUGH OCTOBER 13, 2019 AT SIX FLAGS NEW ENGLAND. TRANSPORTATION TO THE PARK NOT INCLUDED IN PRIZE.**

**EACH ENTRANT MUST BE AT LEAST EIGHTEEN (18) YEARS OF AGE.**

**EACH ENTRANT AGREES TO THESE OFFICIAL RULES.**

**1. ELIGIBILITY.** The Fright Fest 30-Hour Coffin Challenge Contest (the "Contest") is open only to individuals who, as of the entry date, (a) are legal residents of the forty-eight (48) contiguous United States (e.g., excluding the States of Alaska and Hawaii) or the District of Columbia (the "Territory"); (b) are at least 18 years old; (c) are available to compete October 12, 2019 through October 13, 2019 at Six Flags New England, located in Agawam, MA (the "Park"); (d) do not have any medical condition(s) that would make residing in a coffin for 30 hours a risk to your health or wellbeing (including, but not limited to, heart conditions, back issues, anxiety, physiological or claustrophobic issues); and (e) can fit into a 28" x 7' coffin with lid. The Contest is void outside of the Territory; and where prohibited or restricted by law. Employees, officers and directors of Six Flags New England ("Sponsor") and each of their respective parents, subsidiaries, affiliates, divisions, advertising and promotional agencies (collectively, "Contest Entities"), and the immediate families (defined as spouses and biological, adoptive or step-parents, legal guardians, children, siblings, or grandparents, their respective spouses and any dependent under applicable income tax law) or members of the same household (those who share the same residence, whether related or not) of each are not eligible to enter. The Contest, and any website pages and advertisements relating thereto, are intended for viewing only within the Territory, and entrants must be present in the Territory at the time they enter.

**2. ENTRY PERIOD.** The Contest entry period begins at 9:00 a.m. Eastern Time on September 23, 2019, and ends at 11:59 a.m. Eastern Time on September 29, 2019 ("Entry Period"). Sponsor shall be the official timekeeper for purposes of the Contest.

**3. HOW TO ENTER.** To enter the Contest, during the Entry Period, go to [www.sixflags.com/newengland/special-events/festival/fright-fest-coffin-challenge](http://www.sixflags.com/newengland/special-events/festival/fright-fest-coffin-challenge) and follow the links and instructions for online entry. Completely fill out the entire online entry form and submit it no later than September 29, 2019. Each entrant is required to submit an original essay answer to the open ended question requested in the entry form: "Why do you want to take the 30-Hour Coffin Challenge at Six Flags?" Submit answer in accordance with the on-screen instructions. The essay must be written in the English language and answer the question in full detailed sentences. All online entries must

be completed and received by Sponsor no later than September 29, 2019 to be eligible. **Entry form required information must be completed in its entirety in one hundred (100) words or less. Any incomplete entry forms submitted may not be considered and may be automatically disqualified.** All participants and entries are subject to verification by Sponsor. In the event of a dispute as to the identity of an online entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. Potential winners may be required to show proof of being the authorized account holder. The “authorized account holder” is the natural person assigned to an email address by an Internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. All entries will be deemed to have been made by the authorized account holder of the submitted email address. Submitting mass entries or entries generated by a script, macro or use of automated devices is prohibited and will result in disqualification. Entries may only be submitted by a single email address, group submissions are not permissible. Use of computer programs and/or other automated devices to enter the Contest is prohibited. Normal internet access and mobile device usage charges imposed by your service provider will apply.

**4. FOR ALL ENTRIES:** Any attempted form of participation in the Contest other than as described herein is void. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. You acknowledge that you will not receive any compensation of any kind for your entry. By entering the Contest, you grant Sponsor the non-exclusive, royalty-free, irrevocable rights to use, reproduce, copy, publish, display, distribute, perform, translate, adapt, modify, and otherwise exploit each submitted Entry in any and all markets and media, whether now known or hereafter developed, throughout the universe in perpetuity. Entries generated by script, macro or other automated means are void, as are entries that are illegible, garbled, incomplete, or that contain errors. **ANY ENTRY DEEMED INAPPROPRIATE OR UNSUITABLE, IN SPONSOR'S SOLE DISCRETION, WILL BE DISQUALIFIED.**

\* Entries must be the original essay work of entrant and must not exceed one hundred (100) words.

\* Entries must not contain any material that is inappropriate, indecent, obscene, profane, or defamatory and must not contain sexual content, hateful content of any kind, content that promotes violence or harm to another living creature, or any other offensive content (all as determined by Sponsor in its sole discretion).

\* Entries must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.

Entries that fail to comply with the foregoing requirements may not be considered and may disqualify the entrant. Sponsor has the sole discretion to determine whether an Entry qualifies for the Contest.

**5. AGREEMENT TO OFFICIAL RULES AND DECISIONS.** By entering the Contest, each entrant irrevocably, fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of Sponsor (including, without limitation, decisions regarding eligibility of entries and entrants, the selection of winners, and the awarding of prize), which are final and binding in all respects.

**6. JUDGING; FINALIST SELECTION; NOTIFICATION; CHALLENGE REQUIREMENTS.**

a. **Contest Judging.** The Contest contains two (2) rounds of judging: (i) Round 1 judging for selection of finalists, (ii) challenge judging for selection of the grand prize winner(s).

b. **Round 1 Finalists; Round 1 Judging.** A total of six (6) finalists will be selected from among all eligible Round 1 entries in the Contest to participate in the 30-hour coffin challenge at the Park on October 12, 2019 through October 13, 2019. Finalists will be selected on or about October 7, 2019

determined by the judging panel based on the six (6) highest scoring written responses to the open-ended question as described in Section 3 of these Official Rules. The judges appointed by Sponsor will evaluate and score each eligible entry received during the Entry Period on a point system awarding one (1) through ten (10) points in accordance with each one (1) of the two (2) following judging criteria:

- (i) **Creativity**. Sponsor appointed judge will review the answer to the open-ended entry question described in section 3 of these Official rules and will award a number of points between one (1) point and ten (10) points, one (1) point being the least creative and ten (10) points being the most creative.
- (ii) **Originality of Response**. Sponsor appointed judge will review the answer to the open-ended entry question described in section 3 of these Official rules and will award a number of points between one (1) point and ten (10) points, one (1) point being the least original and ten (10) points being the most original.

The six (6) entrants with the highest cumulative scores will be the Contest finalists. The finalists will participate in the 30-hour coffin challenge at the Park on October 12, 2019 through October 13, 2019. Sponsor and judges reserve the right in their sole discretion to select fewer than six (6) Finalists for any reason. In the event of a tie, the tied entries will be reevaluated against each other by the judging panel based on the essay criteria above until the tie is broken. The decisions of the judges will be final. Record of an entrant's score, upon request by entrant, may or may not be shared at the sole discretion of Sponsor.

c. **Notification; Affidavit/Release**. Potential Round 1 finalists will be notified on or about October 7, 2019 by Sponsor by e-mail or by phone in Sponsor's sole discretion. Sponsor is not responsible for a selected Round 1 finalist's failure or inability to receive any notice provided by Sponsor, or fraudulent or other notifications provided by third parties. **The potential Round 1 finalists must reply to the notification from Sponsor within forty-eight (48) hours.**

The potential Round 1 finalists must do the following to participate in the 30-hour coffin challenge at the Park and to be eligible to win the grand prize: (A) confirm the potential Round 1 finalist's ability to participate in the 30-hour coffin challenge at the Park within forty-eight (48) hours from first notification, (B) execute and deliver to Sponsor an Affidavit of Eligibility, a Liability Release and, except where prohibited by law, a Publicity Release (an "Affidavit/Release") in the form(s) provided by Sponsor in order to participate, and (C) actually participate in the 30-hour coffin challenge at the Park on October 12, 2019 through October 13, 2019. Such Affidavit/Release (and any other materials required by Sponsor) must be returned to Sponsor by the date and/or time indicated within such documents or provided by Sponsor when notified.

If a potential Round 1 finalist does not provide such confirmation and completed and signed documents in the manner specified by Sponsor by the deadline set by Sponsor, the potential Round 1 finalist may be disqualified from the Contest, and will not receive or be entitled to participate in or have any claim to any prize.

If a potential Round 1 finalist is not reachable at the phone number or e-mail address provided and/or if notification is returned as undeliverable, then the right to participate in the 30-hour coffin challenge and to receive any prize will be forfeited and an alternate participant may be selected. The participant with the next highest cumulative score as based on the Round 1 judging criteria will have the opportunity to be verified as a Round 1 finalist and participate in the 30-hour coffin challenge. In such event, the potential alternate Round 1 finalist will be notified by Sponsor as provided above and the potential alternate Round 1 finalist will be required to return the required confirmation and documents to Sponsor as described above. In the event of a forfeiture as to any potential Round 1 finalist, no compensation or other payments will be given and Contest Entities will have no liability or obligation with respect to such potential Round 1 finalist for any prize. Determinations made by Sponsor are final on all matters relating to the Contest. Sponsor shall not be liable for failed, returned or misdirected notifications, or notifications which otherwise cannot

be sent by Sponsor or received by the potential participants. Potential participants will be required to execute and return to Sponsor.

The entrants selected as a Round 1 finalists must comply with all terms and conditions of these Official Rules, and participation redemption is contingent upon fulfilling all requirements. Non-compliance with any of the foregoing or any other term or condition of the Contest may result in disqualification and forfeiture of the right to participate in the 30-hour coffin challenge and to receive any prize. Upon such forfeiture, no compensation will be given.

d. Challenge Requirements. In order to be eligible to win the grand prize, each Round 1 finalist that participates in the 30-hour coffin challenge at the Park agrees to the following requirements or will be disqualified: (a) participant must remain inside his or her coffin as designated by Sponsor with all extremities inside the coffin with the lid completely on at all times with the exception of the break times described in paragraph f. below; (b) participants must remain in coffin but sit upright to eat/drink during fifteen (15) minute meal breaks designated by Sponsor (no outside food or beverages may be brought in; all food and beverage permitted during the challenge will be supplied by Sponsor); (c) no smoking will be allowed in the coffins (participants may only smoke during bathroom breaks designated by Sponsor); and (d) participants are allowed to bring pillows and a sleeping bag or blankets (such items will not be provided by Sponsor if a participant fails to bring their own); provided these items can comfortably fit in the coffin with the lid closed. Any participant that vacates their coffin for any reason or removes the lid at any time other than when permitted or instructed to do so by Sponsor during the designated meal or breaks will be disqualified. If a participant verbally communicates to Sponsor that they quit they will be disqualified. Round 1 finalists must not have any medical condition(s) that would make residing in a coffin for 30 hours a risk to his or her health or wellbeing, including, but not limited to, heart conditions, back issues, anxiety, physiological or claustrophobic issues.

e. Challenge Judging. The grand prize winner(s), as determined in Sponsor's sole discretion in accordance with paragraph d. above and these Official Rules, will be the Round 1 finalist(s) who remain in the coffin for the full 30-hour period of the 30-hour coffin challenge (other than for permitted breaks as described in these Official Rules). Sponsor shall be the official timekeeper for purposes of the Contest. If any participant fails to appear for the 30-hour coffin challenge at the location and at the time designated by Sponsor, such participant shall be disqualified and forfeit his/her chance to participate in the challenge and win the grand prize, and the 30-hour coffin challenge will take place with such lower number of participants. In the event that no participants appear for the 30-hour coffin challenge at the location and at the time designated by Sponsor, no grand prize will be awarded in the Contest.

f. Location; Breaks. The 30-hour coffin challenge will take place outdoors at the Park. In the event of severe weather, as determined by Sponsor, the coffins will be moved indoors until the severe weather has past. Every eighty (80) minutes during the 30-hour coffin challenge, participants will be required to take one (1) break that will be six (6) minutes in length in which they can use the restroom, except there will be no break during the thirtieth (30<sup>th</sup>) hour of the challenge. In addition, Sponsor will provide participants with meals (no outside food or beverages may be brought in), during fifteen (15) minute meal breaks designated by Sponsor, during which time participants must remain in the coffin but sit upright to eat/drink. The Round 1 finalists may only have their mobile phone with them (i) for a designated ten (10) minute period every 3 hours while in the coffin (provided extremities remain in coffin during such time) or (ii) during Challenge Times (as described below), if needed to complete such challenge (for example if challenge requires participant to take photo of an item). Each Round 1 finalist will also receive one (1) "Get Out Of The Coffin Free Card" that allows him or her one (1) six (6) minute break in addition to breaks designated by Sponsor as described above. The "Get Out Of The Coffin Free Card" can be used at any time during the 30-hour coffin challenge or in conjunction with any break designated by Sponsor.

Round 1 finalists will be required to participate in extra challenges as designated by Sponsor during the 30-hour coffin challenge. Each Round 1 finalist will also receive one (1) "Skip The Challenge Card" that

allows him or her to skip one Challenge. Such challenges will consist of events that the Round 1 finalists will need to participate in to test their bravery and strength to withstand and complete out of the ordinary tasks without quitting. These challenges may, for example, consist of but are not limited to:

- Vanilla Milk Shake (Drink the entire cup)
- Cotton Candy (Eat the entire cotton candy small bucket)
- Refreshing cup of a Coca-Cola product (Drink the entire cup)
- :15 Minutes to use their cell-phone
- :15 minutes to stretch outside the coffin
- Ride New England SkyScreamer (*Backwards*)
- Hold a snake for 1 minute
- Be blindfolded for an hour
- Play “what’s in the box?”
- Eat a jar of baby food
- Eat two super sour candies (*i.e. very intense warheads*)
- Eat a jalapeno
- Eat chicken liver
- Eat a dried cricket
- Eat dried larvae
- Eat a tablespoon of horseradish
- Ride Night Wing

Any Round 1 finalist who fails to complete any challenge within the time determined by the Sponsor will be automatically disqualified from the 30-Hour Coffin Challenge, unless the Round 1 finalist have elected to utilize a “Skip The Challenge Card. Challenges will be determined via spin the wheel which will include a variety of challenges for Round 1 finalists. At the end of the 30-hour challenge, a timed competition will take place amongst all remaining Round 1 finalists to determine the final grand prize winner. To determine the final grand prizewinner at the end of the competition should there be more than one remaining Round 1 finalist, the remaining finalists will compete head-to-head with a spicy chicken wing contest with a hot sauce topping of a minimum rating of one million Scoville. Whoever eats their entire plate of three chicken wings the fastest will be deemed champion of the 2019 Coffin Challenge.

Notwithstanding any use of a “Get Out Of The Coffin Free Card” the maximum time permitted for any one break during which a participant may leave the coffin is thirteen (13) minutes. Use of a “Get Out Of The Coffin Free Card” must **occur before 6:00 p.m. Local Time on October 13, 2019**.

## 7. PRIZE.

a. Round 1 Finalists Prize. Subject to the terms and conditions of these Official Rules, each one of the six (6) confirmed Round 1 finalists will be given the opportunity to compete in the 30-hour coffin challenge at Six Flags New England on October 12, 2019, and shall be given one (1) complimentary admission into the Park on October 12, 2019 to compete in the 30-hour coffin challenge. This is the only prize that shall be given by virtue of being a Round 1 finalist. All other prizes will only be given to Round 1 finalists that complete the 30-hour coffin challenge (as described below under Challenge Prize). The Approximate Retail Value (“ARV”) of each Round 1 finalist prize is seventy one dollars and ninety nine cents (\$71.99). Total ARV for all Round 1 finalist prizes is four hundred and thirty one dollars and ninety four cents (\$431.94). Each participant is solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use not expressly specified herein as part of the prize, including, without limitation, transportation, meals, parking, gratuities, surcharges and other costs and expenses incurred by Round 1 finalists in accepting and using the prize, and all federal, state and local taxes on the prize.

b. Challenge Prize. Subject to the terms and conditions of these Official Rules, the following prizes will be awarded:

One (1) last standing Round 1 finalist that successfully completes the 30-hour coffin challenge shall receive a grand prize consisting of: (i) a six hundred dollar cash award (ARV \$600.00); (ii) two (2) 2020 Gold Season Passes to the Park (ARV \$439.98); (iii) two (2) 2019 Haunted House passes (ARV \$39.98); and two exit passes valid for 2019 operating season at the Park (ARV \$40). There will be only one Round 1 finalist. The ARV of the one (1) grand prize is one thousand one hundred and nineteen dollars and ninety six cents (ARV \$1,119.96).

For each Round 1 finalist that has completed the 30-Hour Coffin Challenge, but was not the Round 1 finalist to win the tie breaker coming in 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> or even 6<sup>th</sup> place, will receive one (1) runner up prize consisting of: (i) two (2) 2019 Gold Season Passes to the Park (ARV \$439.98); (ii) two (2) 2019 Haunted House passes (ARV \$39.98); and (iii) two (2) exit passes valid for 2019 operating season at the Park (ARV \$40.00). The ARV for one (1) runner up prize is five hundred and nineteen dollars and ninety six cents (ARV \$519.96).

The maximum Total Approximate Retail Value of all runner up prizes in the contest is two thousand five hundred ninety nine dollars and eighty cents. (ARV \$2,599.80). The maximum total Approximate Retail Value of all prizes awarded in the contest is three thousand nineteen dollars and seventy six cents (ARV \$3,719.76).

All Round 1 finalists to be awarded a prize in this contest are solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use not expressly specified herein as part of the prize, including, without limitation, transportation, additional food and beverage, meals, parking, gratuities, surcharges and other costs and expenses incurred by winners in accepting and using the prize, and all federal, state and local taxes on the prize.

Sponsor is not responsible if any of the rides or other activities at the Park are unavailable or closed at time the prize is used; winner(s) will not receive the difference in value of the prize, and Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. Winner(s) and guest shall comply with all rules, requirements and regulations of Sponsor while at the Park.

All prizes in the Contest are nontransferable, nonassignable, nonnegotiable, and not redeemable for cash or credit. All prizes must be accepted as awarded. Prizes are awarded "AS IS" with no warranty, representation or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No cash or other substitution may be made, except by Sponsor, who reserves the right (but has no obligation) to substitute a prize (or a component thereof) with another prize (or component thereof, including cash) of equal or greater value if a prize is not available for any reason as determined by Sponsor in its sole discretion.

Failure to use any portion of the grand prize does not relieve winner(s) of his/her tax obligations associated with receiving the grand prize. Each winner(s) will be issued an IRS Form 1099 for the actual value of the prize awarded, if required. Contest Entities are not responsible for, and winner(s) will not receive, the difference between the actual value of the grand prize at the time of award and the stated ARV in these Official Rules or in any Contest-related advertising, correspondence or other materials. Contest Entities will not replace any lost, mutilated or stolen tickets, vouchers or certificates. If the grand prize winner(s) does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Contest Entities will have no further obligation with respect to that prize or portion thereof.

**8. GENERAL CONDITIONS.** Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Contest if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or

non-electronic tampering with any portion of the Contest, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest. In such event, Sponsor reserves the right (but does not have the obligation) in its sole discretion to award prize at random from among eligible, non-suspect entries received up to the time of suspected impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

**9. RELEASE.** By participating, each participant forever and irrevocably releases, indemnifies and holds harmless Sponsor and the Contest Entities (collectively, the "Releasees"), from and against all claims, losses, damages, liabilities, costs or expenses, arising in whole or in part, directly or indirectly, from participant's participation and/or entry in the Contest, or related activities, and/or participant's award, redemption, receipt or use of any prize awarded in the Contest or related activities. The foregoing release includes, without limitation, any and all liability, bodily injury, death, loss or damage to participant or any third party arising in whole or in part, directly or indirectly, from any prize or the use of any prize, the award, acceptance, possession, use or misuse of any prize, and entry and participation in the Contest, any Contest activities or any prize activities. Each participant further COVENANTS NOT TO SUE any of the Releasees with respect to any matter addressed by the foregoing release, or encourage or assist any third party in doing so. This is a complete RELEASE and DISCHARGE of all claims and rights of each participant against the Releasees and no action will be taken by or on behalf of an participant with respect to any such claims and rights, it being understood that these Official Rules, including this Section 8, shall be binding upon each participant, and his/her successors, assignees, subrogors, insurers, heirs, next of kin, executors, representatives, and legal and personal representatives.

**10. PUBLICITY.** Except where prohibited by law, participation in the Contest constitutes winners' consent to Sponsor's (and its designees', successors' and assigns') use of winners' name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, notice, review or consent.

**11. LIMITATIONS OF LIABILITY.** Sponsor is not responsible for: (a) incorrect or inaccurate transcription of entry information or late, lost, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete, misdirected entries or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; (e) printing, typographical, electronic or human errors which may occur in the offer or administration of the Contest or the processing of entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest, or from viewing, playing or downloading any material from Sponsor's website, regardless of whether the material was prepared by Sponsor, or a third party, and regardless of whether the material is connected to Sponsor's website by a hypertext link.

**12. DISPUTES.** Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with the Contest, or any prize awarded shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering the Contest but in no event attorneys' fees; and (c)

under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Contest shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Texas, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

**13. OFFICIAL RULES.** These Official Rules are available at [www.sixflags.com/newengland/special-events/festival/fright-fest-coffin-challenge](http://www.sixflags.com/newengland/special-events/festival/fright-fest-coffin-challenge) or by sending a self-addressed postage-stamped envelope to: "30-Hour Coffin Challenge Contest" Six Flags New England, 1623 Main Street, Agawam, MA 01001. Vermont residents may omit return postage.

**14. WINNERS' LIST.** Beginning on or about November 1, 2019, you can obtain the name, city and state of the participants by sending a self-addressed, stamped envelope to: "30-Hour Coffin Challenge Contest" Six Flags New England, 1623 Main Street, Agawam, MA 01001. Vermont residents may omit return postage.

**15. SPONSOR.** The sole Sponsor of the contest and the address at which the Sponsor may be contacted is: Six Flags New England, 1623 Main Street, Agawam, MA 01001.

SIX FLAGS and all related indicia are trademarks of Six Flags Theme Parks Inc.®, TM and © 2019. Fright Fest® is a registered trademark of Six Flags Theme Parks Inc.